



Inspired

Logo Design, Branding & Marketing Services

Outstanding **MARX** is a division of JGS Professional Services

[Home](#)[Who We Are](#)[What We Do](#)[Portfolio](#)[The Process](#)[FAQ's](#)[Contact Us](#)

Outstanding MARX is an identity company. We are here to help small business owners and healthcare professionals brand and grow their businesses, improve their bottom line, and reach their goals so that they can enjoy life.

We specialize in working with clients who are searching for customized and personalized services. Our services are tailored for each client and their unique situation. We believe that your specific needs, wants and concerns are critical aspects in the creation of your successful brand identity.

At **Outstanding MarX**, we have found that when you realize and promote a powerful image, the end result is a brand that causes your business to stand out so that customers and referrers think of you first, last and always. Let us help you achieve greater success by creating, managing and sealing your valuable brand equity.

Outstanding **MARX** Specializes in:

- ❁ **Logo Design** – Custom, unique and inspired by your past, present and preferred future. We take the pain out of the process by discovering your most powerful image and putting it into compelling “word pictures” your market identifies with.
- ❁ **Branding** – Using your powerful new logo, we offer a 2 phase process of [Internal Launch](#) and [External Launch](#) focused on introducing, building and securing your [Brand Equity](#).
- ❁ **Marketing** – A customized written plan **you** can implement using your new logo to lay the firm foundation for your unique business image.
- ❁ **Workshops** – Onsite workshops are especially powerful when they are designed to handle your most important challenges. When you or your group of business partners is ready to truly soar, a Workshop is the only way!

If you're in Dentistry...

- ❁ **Outstanding MARX** was originally founded to address the unique challenges of Dental Practice Promotion. We specialize in capturing the distinctive image that makes you stand out in a crowd. You've invested in your skills and expertise; now present yourself and your business image in ways that support and promote your skills to your target market.
- ❁ **Save time, energy and resources** by working with a [dental practice image specialist](#).

Get interesting information and new ideas from me!

Much of my time is spent keeping up with interesting and ever-changing information in image perception, branding and marketing. If you would like to be notified when I write something new and post it here, or when I have an especially interesting link to other featured articles, click [here](#) and I'll add you to my [mailing list](#). (No salesman will call and your information is not shared with anyone.)



Remember...Branding isn't a veneer you can slap on (usually in the form of a new logo). If you treat branding like some skin-deep solution to your business problems, it's like putting lipstick on a pig: People see through the makeup, no matter how thick you apply it! **Branding is a promise about *who you are*.** Also, consistency builds good brands. If you mess around with your brand, you destroy its strength.

Before and After Examples

See Web Site www.OutstandingMarx.com/portfolio.html

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